



Celebrating our 22nd season, **Today's Homeowner** gives consumers the tools & information they need to get the job done right.

With more than 2.1 million viewers tuning in each week, **Today's Homeowner** is the trusted source homeowners turn to for inspiration and information.

We offer our partners native integrations and influencer opportunities to increase brand awareness and drive product purchases.



WINTER



SPRING



SUMMER



FALL

Advertising closes 90 days prior to each episode taping. Contact your sales representative for further details.

Contests

Win Danny & His Crew

Danny, Chelsea and crew help the winner of this contest tackle a home improvement project they've only dreamt about.

Backyard Paradise

The Today's Homeowner team transforms a blah backyard into a paradise for one lucky homeowner.

Kitchen Remodel

One of the most used rooms in the house, creating a functional and beautiful kitchen is a top priority.

Interior Upgrades

Whether it's adding an accent wall, updating flooring, painting, improving storage, or making repairs, enhancing the inside of the home is essential.

Bathroom Makeover

Creating a personal retreat or bringing an outdated bathroom into modern times, homeowners want a space that works for them.

Garage Greatness

Helping homeowners make the most out of their garage space with storage, function and fun.

Outdoor Living

Expanding the living space outside the home, so it's ready for entertaining, family fun and relaxation.

Patio Plans

Projects focus on the look, functionality, and safety of the space to make it more usable and comfortable for the homeowners.

Garage Makeover

Taking the chaos out of this "catch all" by creating a space for everything and turning the garage into something that works for the whole family.

Kitchen Refresh

Making a few key upgrades to help homeowners bring their kitchen into the modern era with

Storage Solutions

Helping homeowners with creative and functional storage ideas to tame the clutter for good.

Curb Appeal

Adding the "wow" factor that increases the beauty of the home and makes the homeowners excited to come home every day.

Deck Do-Over

Breathing new life into this outdoor space with repairs or upgrades to make it perfect for the homeowners.

Bathroom Update

Upgrading materials and finishes in a family bath to give it a modern, updated look and feel.

Outdoor Family Fun

Designing a space in the backyard for families to connect and relax after a busy day.

Laundry & Storage

Tackling one of the smallest and busiest areas of the home to make it more functional for the whole family.

Exterior Enhancements

Improving and repairing the outside of the home to make sure it lasts for years to come.

Smart Home

Helping homeowners integrate smart technology to improve their homes and ease their minds.